



## Smart card tickets in Bryan Adams show, IPL may follow

There is something unique about a Bryan Adams show to be held in Pune on February 11. For the first time in the country, unique smart card tickets will be used using non-clonable ID technology, for which a Pune company called Bilcare has got a patent. Tickets of a similar kind may foray into the forthcoming Indian Premiere League (IPL) matches also, as the company is finalising the deal with its organisers.

Speaking to DNA, Mohan Bhandari, the company's chairman and managing director said the unique feature of the new smart card tickets is that it cannot be duplicated or forged even by the manufacturer. "Usually, organisers of such large events are worried that the duplicate tickets might be sold in the black market. For a cricket match, tickets are issued six hours earlier because of the same fear. The use of such tickets will ensure that there will not be a huge rush in front of the ticket counter," he said.

Bilcare won the patent three years back. "We took eight years and have put in Rs125 crore to develop this technology. We are also in talks with IPL organisers," said Bhandari.

The company claims that the technology is much cheaper, user-friendly and reliable. "We came up with this technology for preventing the counterfeiting of medicines, which is the focus area of Bilcare. Once the smart card ticket is swiped in the card reader, it is transmitted to the mobile phone/laptop/or any application using bluetooth from which it is transmitted to the server where the authentication of the card is checked. All this takes place within a fraction of a second," he said.

For three months, the Delhi Police has been using this technology for duty planning. Previously, the Delhi Police used laminated paper based identity cards which were prone to duplicity and security breaches. "We are in talks with some other state governments, including the Maharashtra government, for replicating the Delhi Police model," he said.